



## **Privacy & Security Policy**

### **My Commitment to Your Privacy & Security**

I very much value your support and as such your trust and privacy are my highest priority. On the challenge to Beat the Beast I am committed to protecting your privacy throughout your time with me and pledge to respect you and any information you provide. The challenge observes the code of practice covering the use of personal data as outlined in the Data Protection Act of 2018 (GDPR).

### **Internet Security**

When interacting with the Beat the Beast Challenge website I may ask you for details such as your name and email address in order to be able to respond to you as quickly and efficiently and as quickly as possible. All data provided to me through the challenge website is treated with the utmost sensitivity. The Beat the Beast challenge website uses secure server technology and Secure Sockets Layer (SSL) software ensuring that all information is encrypted rendering it almost impossible to read by anybody outside of the challenge.

You will be able to confirm that the [www.beatthebeastchallenge.co.uk](http://www.beatthebeastchallenge.co.uk) pages that require any input of personal information are secure through the appearance of “https” at the front of the [www.beatthebeastchallenge.co.uk](http://www.beatthebeastchallenge.co.uk) browser window address. A small padlock showing itself to be locked will also appear in the bottom of your browser window.

As all and any sponsorship is done directly between you, your bank and Kingdom Bank I do not hold, nor can I see, your credit or debit card details or account details.

I promise that when you provide your contact details I will never pass your details on to any third party other than when required to by UK law.

### **Phishing**

Certain disreputable individuals or organisations may practice phishing which is the name given to any attempt to pretend to be another organisation in order to acquire sensitive information. Phishing could be used as a means to enable identity theft or fraud.

I will never ask you for sensitive or personal information via email. I will always use the telephone should such a requirement occur. Should you therefore ever receive an email claiming to be from me, the Challenge or [www.beatthebeastchallenge.co.uk](http://www.beatthebeastchallenge.co.uk) that is asking you to provide sensitive or personal information please do not answer it but report it as phishing attempt.

### **Cookies**



www.beatthebeastchallenge.co.uk uses cookies, which are small pieces of data stored on your hard drive, in order to assist in the enhancement of your browsing experience on the website.

www.beatthebeastchallenge.co.uk also collects anonymous information related to browsing activity such as pages visited on the website, in order to allow my website manager to provide the very best service to you. This information can not in any way be attributed to, or be used to identify any individual user.

You can of course opt not to allow the gathering of information at which point a cookie will be placed on your computer informing www.beatthebeastchallenge.co.uk that no browsing information is to be collected. This cookie will only restrict the gathering of browsing information by [www.beatthebeastchallenge.co.uk](http://www.beatthebeastchallenge.co.uk) on the challenge website. Should you use multiple computers you would need to opt out of [www.beatthebeastchallenge.co.uk](http://www.beatthebeastchallenge.co.uk) gathering information on each computer.

### **Mailing Lists**

From time to time I may send you an email update of my progress on the challenge. In all emails you will be given the option to be removed from my mailing list. Should you opt to be removed from the mailing list you will not be sent future correspondence unless you request to be added to my mailing list at a later date.

If you wish to opt in or opt out of the challenge emailing list please alter your preference under “My Settings” on the website or alternatively email me or message me on the website.

### **Links To Other Websites**

I may well include links to other websites from www.beatthebeastchallenge.co.uk. I will do all I can to ensure that any links on www.beatthebeastchallenge.co.uk are to reputable businesses or information portals recommended by me. However you must be aware that on following a link and leaving the [www.beatthebeastchallenge.co.uk](http://www.beatthebeastchallenge.co.uk) website I will no longer have responsibility or control of your privacy or security. This privacy and security policy applies to the www.beatthebeastchallenge.co.uk only. I thoroughly recommend reviewing the privacy and security policies of any new website visited.

### **Changes to Policy**

The Beat the Beast Challenge Privacy and Security Policy is reviewed regularly and may from time to time be amended to comply with adjustments in statutory policy or to maintain best practice in our security processes. As a result I recommend that you regularly review this Privacy and Security Policy.

### **Questions**

Thank you for taking the time to read my Privacy & Security policy. If you have any questions about the data the challenge holds on you or would like to update your information do please get in touch:

**Email –** [archie@beatthebeastchallenge.co.uk](mailto:archie@beatthebeastchallenge.co.uk)

Yours aye

Archie.